



AMO

Amo is an international IT company that creates products and stories for millions of people. Our company consists of three big teams: Amo Publishing, Amo Pictures, and Amo Apps.

OUR STORY

We are Amo. We started as a small media startup in Genesis seven years ago and became an international IT company that creates products and stories for millions of users. We have three major teams: Amo Publishing, Amo Pictures, and Amo Apps.

Amo Publishing runs the entertainment media AmoMama, which gets more than 40 million visitors from America and Western Europe per month.

Amo Pictures is a digital-first video publisher with more than 1 billion monthly views. Our most notable project is Dramatize Me, with millions of loyal subscribers on Facebook, YouTube, Instagram, and TikTok.

Amo Apps develops mobile applications that help us all become better and healthier. We have already released MadMuscles, Unimeal and HARNA.

OUR VALUE

Our principal value is simple: we make products that create stories. There are real people behind each story: authors, characters, and users. Without them, all the stories would be just regular news. So, we thank you, the Amo people, for making all our stories unique.

OUR MISSION

We believe that the world would be better if everyone knew their superpowers. Amo is helping people find and develop them. That's our mission. We have made a lot of content, so we have learned to detect those strengths in others.

By recognizing people's superpowers, Amo has become a spotlight for talents. Our logo reflects it — a geometric ray that illuminates people's superpowers.

AMO PUBLISHING

We would love to share the story of how AmoMama.com was conceived. It started as a small Colombian news portal, and we wanted to attract more people to it. During our search, we found an interesting thing: almost no one made quality, entertaining content for women on Facebook.

We saw it as an opportunity to grow and created our first AmoMama product. Initially, it was a women's online magazine for Latin America. But over time, it became a huge entertainment media that attracts 40 million visitors a month from America and Western Europe. And our team Amo Publishing is behind it.

AMO PICTURES

Amo Pictures is a digital-first video publisher. We produce content in various formats, ranging from small animated cartoons to full-length videos.

These videos are viewed by over 1 billion people every month. How do we do that? Well, it seems like we do know how to create fascinating stories.

In addition, Amo Pictures also produced the groundbreaking film "Stay Online". Released in Ukrainian cinemas in March 2024, "Stay Online" is the world's first screenlife movie depicting life during the war, filmed after February 24, 2022.

AMO APPS

On Amo Apps, we develop health and fitness apps, and we have already released three: Unimeal, MadMuscles and HARNA.

With Unimeal, you have your own nutritionist in your pocket. It helps you create a personalized meal plan, develop healthy eating habits, and teach you to achieve your goals without hassle.

The MadMuscles app easily generates a system of workouts that can be done both at home and in the gym. More strength, more endurance, better shape. Just like that.

HARNA is a cycle-based fitness app designed specifically for women. The application takes into account the different phases of the menstrual cycle to maximize the effectiveness of workouts.

Recently, all three applications have become freely accessible to Ukrainian users worldwide, empowering them to adopt a healthy, motivated, and confident lifestyle.



Our hashtags: #amopeople #amotech